

## 2022 Fall - 2023 Fall Sponsorship Opportunity

We believe that active involvement in soccer helps our kids as they mature. We strive to help our kids build confidence and strength on the field because they are our next generation of community leaders. The Annville-Cleona Youth Soccer Club (ACYSC) is a volunteer organization funded by A-C families and local community businesses, like yours.

We are looking for local sponsors to help support our club through monetary donations. These monies are used to offset registration for players and help to cover other costs such as equipment, field maintenance, player insurance, referee fees, league fees, and uniforms.

This is your opportunity to show your support while advertising your business to hundreds of potential customers in our local communities. Your business name/logo will be proudly displayed both on and off the field. There are several sponsorship opportunities to fit your budget.

Please review the next few pages to see available sponsorship opportunities and what is included at each level. We appreciate your support in continuing to provide funding for our soccer club. We look forward to collaborating with you and your business!

Sincerely,

Doug Eby - ACYSC President

Irene Reedy - ACYSC Vice President





Example of a Silver Club
Sponsorship with sponsor
logo printed on the back of a
game jersey.



## **Sponsorship Opportunities**



As a **Platinum Club Sponsor**, you will be our <u>**PREMIER club sponsor**</u>. 200+ players will proudly display your business on their jersey during each and every game they play for our soccer club. As a Platinum Club Sponsor, your company logo will be prominently displayed:

- on the front of each player's game day jersey\*
- featured ad on fun-soccer.com (our club website)
- listed on our website with a link to your website and/or social media
- included on club emails sent to players' parents (up to 10/yr)
- your logo/website printed on a 3'x5' banner to hang on our shed(s)

First come, first serve. \*Option for Game Jerseys or Practice Shirts



As a **Gold Club Sponsor**, you have the opportunity to display your business on our club's new practice shirts. Your company logo will be prominently displayed:

- on the back of each player's practice shirt
- listed on our website with a link to your website and/or social media
- included on club emails sent to players' parents (up to 5/yr)
- your logo printed on a group banner to hang on our shed(s)

We have a maximum of 4 Gold Club Sponsorships available.



As a **Silver Team Sponsor**, you have the opportunity to sponsor an individual team. Your company logo will be prominently displayed:

- on one of our team's jerseys
- listed on our website with a link to your website and/or social media
- included on club emails sent to players' parents (up to 4/yr)
- your logo printed on a group banner to hang on our shed(s)



As a **Bronze Team Sponsor**, you have the opportunity to sponsor our club on a budget-friendly basis. Your company logo will be prominently displayed:

- on our website with a link to your website and/or social media
- included on club emails sent to players' parents (up to 2/yr)
- your logo printed on a group banner to hang on our shed(s)



As a **Field Sponsor**, you have the opportunity to sponsor a soccer field setup at our ACOB (Annville Church of the Brethren) location. Your company logo will be prominently displayed:

- on a printed sign attached to both goals on one of the fields
- on our website with a link to your website and/or social media
- included on club emails sent to players' parents (up to 2/yr)
- your logo printed on a group banner to hang on our shed(s)

We'd love to promote your business while providing a great youth program for our community. It's a **WIN-WIN** for everyone! For more info or to start your sponsorship, please contact Doug Eby, our club president, at 717-507-7929 or <a href="mailto:doug-eby@comcast.net">doug-eby@comcast.net</a>.

## Sponsorship Commitment - 1 year (2 seasons) Fall 2022 - Spring 2023

Please return this portion of the sponsorship packet along with your payment made out to Annville-Cleona Youth Soccer Club, Inc, by **July 31, 2022**. Please send to:

Annville-Cleona Youth Soccer Club, Inc PO Box 179 Annville, PA 17003

Sponsor Business Name	
Contact Name	
Business Address	
City, State, Zip	
Phone	
Email	
Website / Social Media	

## Please select your preferred sponsorship

Platinum Sponsor	\$2500 for a one year (2 season) commitment
Gold Sponsor	\$500 for a one year (2 season) commitment
Silver Sponsor	\$350 per team for a one year (2 season) commitment
Bronze Sponsor	\$50 for a one year (2 season) commitment
Field Sponsor	\$200 for a one year (2 season) commitment

Your company logo must be emailed to <u>cbower2366@gmail.com</u>. Please send a 150 dpi (or higher) resolution file. Acceptable formats include: .pdf, .eps, .png or .jpg.