

Fall 2024 - Spring 2025 Sponsorship Opportunity

The Annville-Cleona Youth Soccer Club (ACYSC) is dedicated to nurturing young athletes, building their confidence, strength, and leadership skills. Our club serves over 170 families who live and work in the Annville-Cleona community, making your support incredibly impactful on a local level.

Sponsorship is a fantastic way to show your support for our future leaders while promoting your business. **Throughout the Fall and Spring seasons**, your business will benefit from exposure to hundreds of local families and visibility throughout the Lebanon Valley as we compete against other local teams, providing you with a unique advertising opportunity.

Your donation helps cover essential costs such as player registration fees, equipment, field maintenance, insurance, referee fees, league fees, and uniforms, allowing our club to continue to offer affordable recreation to the youth of our community.

Please review the attached pages for more details on sponsorship levels and benefits. We look forward to partnering with you to support our soccer club.

Thank you for your consideration,

Sincerely,

Doug Eby - ACYSC President

Irene Reedy - ACYSC Vice President



Sponsorship Opportunities

PLATINUM

\$2,500

Your business will be our *PREMIER club sponsor*. 200+ players will proudly display your business on their jersey during each game they play for our soccer club.

Your company logo will be prominently displayed:

- On the front of each player's game day jersey*
- Featured ad on <u>fun-soccer.com</u> and linked to your business site
- Listed in up to 10 club emails to over 300 subscribers
- Printed on a banner to hang on our shed(s)
 Limited to 1 sponsorship annually

GOLD

Your company logo will be prominently displayed:

- On the back of each player's practice shirt
- Featured logo on <u>fun-soccer.com</u> and linked to your business site
- Included in 2 club emails to over 300 subscribers
- Printed on a group banner to hang on our shed(s)
 4 Gold Club Sponsorships available annually

SILVER

Your company logo will be prominently displayed:

- On one of our team's game-day jerseys
- Featured logo on <u>fun-soccer.com</u> and linked to your business site
- Included in 2 club emails to over 300 subscribers
- Printed on a group banner to hang on our shed(s)

BRONZE

Your company logo will be prominently displayed:

- Featured logo on <u>fun-soccer.com</u> and linked to your business site
- Included in 2 club emails to over 300 subscribers
- Printed on a group banner to hang on our shed(s)

FIELD SPONSOR

As a Field Sponsor, you have the opportunity to sponsor a soccer field setup at our ACOB (Annville Church of the Brethren) location.

Your company logo will be prominently displayed:

- On a printed sign attached to both goals on one of the fields
- Featured logo on <u>fun-soccer.com</u> and linked to your business site
- Included in 2 club emails to over 300 subscribers
- Printed on a group banner to hang on our shed(s)

\$300

\$650

\$400

\$100



Sponsorship Commitment Form 1 year (2 seasons) Fall 2024 - Spring 2025

Please return this portion of the sponsorship packet along with your payment made out to Annville-Cleona Youth Soccer Club, Inc, by <u>July 31, 2024</u>. Please send to: Annville-Cleona Youth Soccer Club, Inc. PO Box 179, Annville, PA 17003

Sponsor Business Name:

Contact Name:

Business Address:

City, State, Zip:

Phone:

Email:

Website / Social Media:

Please select your preferred sponsorship:

Platinum Sponsor \$2500

Gold Sponsor \$650

Silver Sponsor \$400

Field Sponsor \$300

Bronze Sponsor \$100

Your company logo must be emailed to <u>putt.laura@gmail.com</u>. Please send a 300 dpi (or higher) resolution file. Acceptable formats include: .pdf, .eps, .png or .jpg.



Practice Jersey Example (Gold Level)



Team Jersey Example (Silver Level)



Field Sponsor Banner Example



Newsletter Inclusion Example

(All Sponsorship Levels)



Group Banner Example

(All Sponsorship Levels)



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